



Sustainability

Our commitment to protect the planet isn't just something we talk about, it's been in our DNA for over 10 years.

So, it was only natural that we take the same eco-friendly approach for our clients when creating new solutions for them. Having been the first to make LEDs the norm, we are now revolutionising our illuminations' structural design thanks to our BIOPRINT invention. With BIOPRINT — a recyclable and biodegradable material that comes from sugar cane — we can remove over 80% of the aluminium from our 2D decorations.

We also have our NORDIKA tree which looks just like a real Christmas tree but avoids deforestation and ORCHESTRA: the app that allows for smart, optimised illumination and electricity management.

Common sense and compassion also underpin how we behave as a business as we aim to significantly and sustainably reduce our carbon footprint.

We are taking action in this area including making our communication tools paperless wherever possible, recycling our waste, generating green energy at our wind farm, installing solar panels and replacing our fleet with hybrid vehicles. We are also involved in the process of obtaining ISO 14001 certification.

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Nordika



Nordika

The christmas tree
better than a real one!

Who hasn't dreamed of a huge Christmas tree? However, a natural tree takes 30 or 40 years to reach a height of 12 m. To avoid being involved in deforestation and cutting down these majestic four-decades-old trees, we have invented Nordika.

Pre-illuminated with a SlowGlow effect, and easy to put up and store away, they are perfect replicas of their natural cousins thanks to their design and incredibly realistic look.



OPTIONAL
TREETOP



HYPER REALISTIC
CHRISTMAS TREE
BRANCHES



WOOD-EFFECT TRUNK



WOOD EFFECT
STAND AVAILABLE

FREE STANDING
NO STRUTTING

TOTALLY
SAFE 24V

INDOOR &
OUTDOOR USE

PVC
FREE

PRE-LIGHTED
WITH 100 % LED
SLOWGLOW EFFECT

CAN BE TOTALLY
DISMANTLED
(EASY TRANSPORT
AND STORAGE)



The Christmas tradition

What could be more iconic than a majestic Christmas tree during the holiday season? This Christmas, Blachère has reinvented this festive classic, taking care of every little detail: The perfectly regular branches, realistic high-quality finish and majestic size make this a must-have product.

Just as you carefully consider how you will decorate your Christmas tree at home each year to surprise and amaze your family and friends, you can personalise our trees to make them unique: hang baubles from the branches, add lit toppers, or put them in a wooden stand. Our NORDIKA tree remains a lasting, high-quality investment in line with the very best of Christmas tradition.

